



IMPACT

Videographer

The small print...



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Lights...Camera...Action!

Do you have a passion for bringing ideas and stories to life through film?

We are looking for a talented and enthusiastic videographer to help us create new and exciting ways for people to engage with our brand online. With digital sitting at the heart of our business strategy, video content is no longer a 'nice to have' but essential to how we communicate with our market and engage with our learners.

If you have the experience, technical skills and imagination to create video content that speaks to the emotions, engages the heart and informs the mind then we'd love to hear from you.

Here is the low down on the role...move over Stephen Spielberg...

Here's some stuff we'd like you to be brilliant at:

- the end to end process – taking ownership of all aspects of video content from pre to post production, including directing and producing, operating cameras, recording and re-mastering audio and editing and exporting videos
- storyboarding – a creative and collaborative approach to visual storytelling and concept development
- creating engaging video content that we will use for marketing purposes and also as learning resources for our clients to access e.g. case studies and testimonials; event promotions; 'what we do' clips; top tips; studio-based, high quality learning footage; interviews etc
- appreciation and understanding of user experience
- inspiring and upskilling the wider business around basic video creation (e.g. how to capture useful content whilst on programme)
- interpreting content briefs and developing creative ideas to bring the brief to life
- all things new and cool - from AR and VR to green screening, drone footage and...what else?!
- the technical stuff – from Adobe Creative Suite, Photoshop and Zappar to encoding and delivering for web/broadcast/online streaming
- media management and archiving
- understanding the best platforms/channels to support and share video content
- turning complex ideas/concepts into clear and bold video content
- understanding the fundamentals of branding to act as a brand guardian

Here's some stuff we'd love to hear about you:

- hungry to learn and develop
- previous experience in a similar videographer role
- a team player – relationships are at the heart of how we work globally
- a pixel perfect eye for detail
- good initiative - asking the right questions, anticipating needs and being resourceful
- confident, proactive and persuasive when it comes to approaching people and getting the best out of them on film
- self-motivated and organised – we try to plan ahead but often deadlines creep up on us all!
- you like to travel – there will be occasional opportunities to work across the global business
- you don't mind the odd unsociable gig! It's not always 9-5 and will involve occasional overnight travel e.g. to work on evening events
- you're open to feedback and keen to improve
- a sense of adventure (that doesn't mean abseiling!) - but you're up for getting stuck in!

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Here's some stuff we're brilliant at:

- the money part – salary is negotiable and competitive (depending on experience). Profit share, bonus scheme and non-contributory pension scheme are all in there too.
- we're a Great Place to Work® – it's official!
- wellbeing – health care scheme available to all
- inspiring and developing – we have a tailored induction process and lots of opportunities (internally as part of the Impact Academy or externally) to learn, develop and progress in your career
- celebrating successes – no matter how great or small
- caring for each other – we always have each other's backs
- finding opportunities to support our local communities around the world
- adventure and fun – where else would you celebrate the biggest mistake of the year with a trophy and an awards ceremony?!

Would you like to join our team?

We'd love to hear from you if you like the sound of us
and you think we'll like the sound of you!

Apply via our website

