Zinco Junior Designer

Junior Designer

Description

We are looking for a junior designer with either a degree in a design discipline and / or at least 2 years agency experience.

Zinco are the in house graphic design and software development agency for Impact International. Our small team of designers and developers are based at Impact's Global HQ in Windermere. Most of our work involves creating bespoke software solutions for Impact's specific operational needs and Impact's external client needs. Zinco also work with a number of high profile local organisations and provide on-going support in terms of graphic, print and web based design and development.

Impact is the independent multi-award winning leadership action company headquartered UK and with 17 staffed offices all over the world. We have been in business for 37 years working globally with clients from all sectors of the economy. Our work has always focused on inspiring and developing people to grow, as leaders, as managers, as talented employees and as people.

Key Objectives

- Assist the senior graphic designer in creating branding, sales and marketing collateral for clients in a range of industries – this could include corporate brochures, posters, signage, pop-up stands and logos etc.
- Liaise with clients to discuss their requirements – and help to resolve any issues related to the work produced
- Ensure all artwork produced meets the needs, requirements and brand values of each client
- Attend regular training events and courses to further your knowledge and expertise
- Assist in the creation of digital design work, including display banners, website mock-ups and infographics
- Help to produce internal sales and marketing material to promote the agency and generate sales

Key Requirements

- 2 years design for print experience and / or a degree in Graphic Design or equivalent
- High creativity level, ideally show a portfolio of recent work
- Not overwhelmed under pressure and can work quickly when needed
- An ideas person
- Articulate, someone with an opinion, not scared to speak out and ask questions
- Team player
- Easy going personality
- Interest in learning trying new ways of doing things

You should also be able to use the following software tools;

- Adobe Creative Cloud
- Microsoft Office 365, including Teams